

**ADVOCA**<sup>TM</sup>

■ assurance.advisory.tax

## MEET AND GREET

At ADVOCA we believe in a dynamic approach to accounting, therefore we use the latest technology and cloud based software packages, placing us at the forefront of change in the accounting industry, bringing our clients tailored and effective solutions to their unique challenges in an ever-changing world.

Auditing is more than a report on past events, it's a magnifying glass, highlighting growth opportunities and the stumbling blocks keeping you from achieving your goals. We focus on understanding your entities' unique risks and developing audit procedures and strategies to mitigate them.

We draw on the strength of our combined expertise to add value to your business. We can also utilise our network and connect you to seasoned professionals who can help you overcome the stumbling blocks that is keeping you from growing your business.

In short, we want to add value and subtract complexity.

**DYNAMIC  
PARTNERSHIPS**



**DIVIDING  
US FROM  
THE REST**

## SERVICES

### WHAT WE HAVE TO OFFER

WE USE THE LATEST TECHNOLOGY AND CLOUD BASED SOFTWARE PACKAGES, PLACING US AT THE FOREFRONT OF CHANGE IN THE ACCOUNTING INDUSTRY.

### ACCOUNTING

At ADVOCA we believe in a dynamic approach to accounting, therefore we use the latest technology and cloud based software packages, placing us at the forefront of change in the accounting industry, bringing our clients tailored and effective solutions to their unique challenges in an ever-changing world.

### TAXATION

Managing your tax affairs has become increasingly challenging. To ensure you are complying to the ever-changing tax legislation, you need the correct guidance. We seek to address your unique needs by continually striving for cost-effective, value-added solutions to your tax needs. We advise as to the best tax position in favour of the client, provided that it complies with legal requirements.

### COMMERCIAL ADVISORY

We can draw on the strength of our combined expertise to add value to your business. We can also utilise our network and connect you to seasoned professionals who can help you overcome the stumbling blocks that is keeping you from growing your business.

### ASSURANCE: AUDITING AND INDEPENDENT REVIEWS

We believe that auditing is more than a report on past events, it's a magnifying glass, highlighting growth opportunities and the stumbling blocks keeping you from achieving your goals, therefore we focus on understanding your entities' unique risks and developing audit procedures and strategies to mitigate them.

### CORPORATE SECRETARIAL SERVICES

The experts in our company secretarial department help our clients lessen their corporate administrative burden. Whether it is the maintenance of statutory registers, submitting annual returns, registering new companies or assistance with drafting resolutions, our team helps you focus on what you do best, while we handle the administration.

### ESTATE PLANNING

Estate planning does not stop at merely writing a will; there are various factors that you should consider when planning your estate. Proper succession planning and taxation consequences thereof, is of utmost importance.

Our team of skilled professionals can assist you in preparing such a plan and reviewing it on a periodic basis, adapting to your changing requirements. We are also accredited to administer deceased estates, ensuring the execution of your estate as planned.

OUR CUSTOMISABLE PERSONAL AND BUSINESS SOLUTIONS ARE MADE SO THAT YOU CAN FOCUS MORE ON THE PARTS OF YOUR BUSINESS THAT YOU ARE PASSIONATE ABOUT.

## WHY WE USE XERO ACCOUNTING SOFTWARE

Times changed and so did we, therefore, we use the latest technology and cloud based software packages, placing us at the forefront of change in the accounting industry.

Accounting software with all the time-saving tools you need to grow your small business. Xero is secure and reliable and our experts are here to support you 24/7.

ADVOCA is a proud Xero Gold Champion partner.



## COLLABORATE WITH YOUR ACCOUNTANT, BOOKKEEPER AND TEAM

Invite your advisor to collaborate with you on your business in real-time and give your staff access to the areas they need to do their job.

## GET PAID FASTER

Xero cloud accounting allows you to send online invoices to your customers and get updated when they're opened.

## RECONCILE IN SECONDS

Xero imports and categorises your latest bank transactions allowing you to make the best use of your time. Just click OK to reconcile.

## UNDERSTAND YOUR REAL-TIME CASH POSITION

Know how you're doing financially with daily updates from your bank accounts and credit cards.

## RUN YOUR BUSINESS ON THE GO

Use the mobile app to reconcile, send invoices, create expense claims and view reports - from anywhere.

## PROTECT YOUR BUSINESS DATA

Xero backs up your data and protects it with multiple layers of security including industry-standard data encryption and secure data centres. They also offer two-step authentication as an additional layer of protection for your Xero account.





**DYNAMIC  
STRATEGY**



**MAXIMISING  
MARKET  
VALUE**



**MEET THE DIRECTORS**  
 OUR EXPERIENCE EQUALS  
 YOUR PEACE OF MIND



**JACQUES VAN DER MERWE**  
 CA(SA) + Managing Director

Jacques, our Managing Director, obtained his BCompt (Hons) from UNISA.  
 He is a qualified Chartered Accountant and Registered Auditor. He is a keen mountain bike enthusiast and has a passion for business and flying.



**ALWYN FOURIE**  
 CA(SA) + Director

Alwyn earned his BCom Accounting Sciences degree from Tukkies.  
 He is a qualified Chartered Accountant and Registered Auditor. He is meticulous when it comes to paying attention to detail and is driven to find a solution to any business challenge you may face. He has a great passion for people and business and thrives on making a remarkable difference in the lives of those he encounters.



**DANIE DREYER**  
 CA(SA) + Director

Danie obtained his BCompt (Hons) qualification from UNISA.  
 He is a qualified Chartered Accountant and Registered Auditor. He also holds a Diploma in Forensic Auditing from the University of Pretoria. He is a remarkable problem solver and communicator and takes pride in assisting his clients with their financial needs in a professional and efficient manner.



**CHRIS SMIT**  
 CA(SA) + Director

Chris acquired his BCompt (Hons) qualification from UNISA and completed his undergraduate at the University of Stellenbosch.  
 He is a qualified Chartered Accountant and a Registered Auditor. He is a superb audit, tax and business advisor, and has a great passion for golf and music.



**TONIE BOUWER**  
 CA(SA) + Director

Tonie earned his BCom Accounting Sciences qualification from Tukkies and his BCompt (Hons) degree from UNISA.  
 He is a qualified Chartered Accountant and Registered Auditor. He is outstanding at optimizing cash flow and maximizing business profits whilst keeping the bigger picture in mind at all times. He is a self-proclaimed philanthropist with a deep desire to see people succeed in business and in life.



**CJ VAN DER SCHYFF**  
 CA(SA) + Senior Associate

CJ earned his BCom in Chartered Accountancy from the University of Pretoria and he is in the process of becoming a Registered Auditor.  
 In the workplace CJ is passionate about what he does and strives to make a positive impact on the people he works with.



**CONNECTED TO YOU**  
WHEREVER YOU ARE

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**DYNAMIC  
AUDITING**



**LET US  
MULTIPLY  
YOUR TIME**

**+** ADDING  
VALUE

**—** SUBTRACTING  
COMPLEXITY

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